

Home Furnishings Calendar 1951

JANUARY

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HOME FURNISHINGS CALENDAR

* HOME FURNISHINGS CALENDAR covers all aspects of the home: building and housing; *
 * furnishing and decorating; gardening and horticulture; food and major appliances. *
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* The CALENDAR will furnish free to yearly subscribers an accurate list of editors *
 * who cover every phase of the home furnishings field on national trade and con- *
 * sumer publications. Non-subscribers pay \$25 for this list. Personnel changes *
 * and additions are published weekly. Avail yourself of this invaluable service. *
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* One of our important functions is to clear dates so that conflicts will not *
 * arise. Check with us as to available times before scheduling your next affair. *
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* Events are listed without charge in the CALENDAR for approximately six weeks in *
 * advance. Let us have your listing as early as possible so that we may help you *
 * to avoid conflicts in dates and give you increasingly better service. New events; *
 * last minute changes and revisions are added each week as scheduled. *

* KEY: AP - Advertising and Publicity; B - Building; E - Equipment; F - Food; *
 * G - Gardens; HF - Home Furnishings; M - Miscellaneous. *

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Mar. 22 Just out	TABLE SETTING BOOK A new book dealing with attractive table arrangements, by Patricia Easterbrook Roberts, has just been published. Fully illustrated, it deals with all sorts of table settings for special occasions, parties and every day and has a chapter devoted to the technique of arranging table decorations. Price \$2.75. Publicity: Mr. Sam Post, MU. 5-6550.	CROWN PUBLISHERS	419 FOURTH AVENUE
Mar. 23	GOOD FRIDAY.		
Friday Mar. 23 Going on	NEW GROUP OF ROOMS HF. This store will show its new "Pennywise Rooms" to the press on March 23. Open to public on March 26. Publicity: Mrs. Smith, PL. 5-5600.	W. & J. SLOANE	575 FIFTH AVENUE
Mar. 24- Apr. 1	HF. DALLAS HOME SHOW, STATE FAIR GROUND, DALLAS, TEXAS. CONTACT: SUE R. GODFREY, 2109 LIVE OAK, DALLAS, TEXAS.		
Mar. 25	EASTER SUNDAY.		
Mar. 25- Mar. 31	F. HONEY FOR BREAKFAST WEEK. SPONSOR: AM. HONEY INST., COMM. STATE BANK BLDG., MADISON 3, WISCONSIN.		
Mar. 25- Apr. 1	HF. MIAMI HOME SHOW, CITY AUDITORIUM, MIAMI, FLORIDA. CONTACT: C. H. BROOKS, 8426 N.W. 2ND AVENUE, MIAMI, FLORIDA.		

WEEK BEGINNING MONDAY, MARCH 26, 1951

Monday Mar. 26 Just Out	REVISED EDITION OF BOOK HF. A completely revised edition of Helen Sprackling's book "Setting Your Table," will appear on this date; price \$3.95. Publ.: Nedda Casson, MU. 3-9379.	M. BARROWS & CO.	114 EAST 32ND STREET
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Mar. 26 7:00 P.M.	DINNER FOR MEMBERS <u>HF.</u> A dinner for members and guests at Howard Johnson's Restaurant will be followed by the showing of motion pictures taken in Scandinavia last summer by Melanie Kahane who will act as commentator. A short business meeting for active members only will follow the showing. Contact: Helen Hutchins, EL. 5-3534.	AM. INST. OF DECORATORS	212 WEST 57TH STREET
Monday Mar. 26 7:30 P.M.	TWENTY-SECOND LECTURE <u>AP.</u> Subject of this lecture will be the use of advertising in public relations, Joseph L. Barrett, Pres. N.Y. Chapter, Public Relations Soc. of America, will be the speaker. Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF N.Y.	WALDORF-ASTORIA
Mar. 26- Mar. 27	M. NATIONAL PRODUCTION CONFERENCE, AM. MAN. ASSN., WALDORF-ASTORIA, N.Y.C. PUBLICITY: EDWARD K. MOSS, BR. 9-6055.		
Monday Mar. 26- Mar. 29	COPLEY PLAZA ANTIQUES SHOW <u>AF.</u> This antiques show will be open from 1 to 10 P.M. daily and will be held in the Main Ballroom and the Ballroom Foyer. Contact: Dorothy Hazen, Mgr., 660 Madison Avenue, New York 21, N.Y., TE. 8-6830.	NEW YORK ANTIQUES FAIR 660 MADISON AVENUE	COPLEY PLAZA BOSTON, MASS.
Mar. 26- Mar. 31	<u>HF.</u> SPRING 1951 BOSTON FURNITURE SHOW, MECHANICS BLDG., BOSTON, MASS. CONTACT: M. C. O'BRIEN, 90 CANAL STREET, BOSTON, MASS.		
Wednesday Mar. 28 9:30 A.M.- 11:30 A.M.	PRESS SHOW: TABLE SETTINGS <u>HF.</u> A showing for the press of table settings for informal entertainment will be held at this time on the 9th floor. Publicity: Elizabeth Ready, Publicity Dept., WI. 7-3300	LORD & TAYLOR	39TH & 5TH AVENUE
Wednesday Mar. 28 5:15 P.M.- 7:00 P.M.	RECEPTION FOR NEW MEMBERS M. A reception for new members of the Home Fashions League will be held on this date. Any present member will be admitted without charge but <u>only</u> providing she has sponsored a signed-up new member between January 1 and the day of the party. There will be prizes for those who have sponsored the greatest number of new members - a hat and a bottle of champagne. Contact: Mary Elizabeth Talmadge, MU. 9-5000 or Josephine Brush, PL. 5-2276.	HOME FASHIONS LEAGUE, INC. 441 MADISON AVENUE	DAN COOPER 30 ROCKEFELLER PL.
Mar. 28- Mar. 31	M. NATL. ART EDUCATION ASSOCIATION, HOTEL STATLER, NEW YORK, N.Y. CONTACT: DR. EDWIN ZIEGFELD, COLUMBIA UNIVERSITY, NEW YORK, N.Y.		
Mar. 29- Mar. 31	M. EASTERN ARTS ASSOCIATION, HOTEL STATLER, NEW YORK, N.Y. CONTACT: V.A. ROY, PRATT INST., 251 RIERSON ST., BROOKLYN 5, N.Y.		
Friday Mar. 30 10:00 A.M.	PRESS BREAKFAST <u>HF.</u> A press breakfast and preview will be held in the Sunshine House on the 7th Floor of Gimbel's to introduce the prize-winning designs, roller-printed on finished decorative fabrics, in Colonial Drapery & Curtain Corporation's International Fabric Design Competition. The public will see these prize-winning designs, beginning April 2, in a model room exhibit in the store. Three patterns: "Sylvania", "Country Square", and "Fantasia", will be shown in drapery, slipcover and bedspread treatments in both traditional and contemporary room settings. Publicity for Gimbel's, Gay Stearns, PE. 6-5100; Publicity for Colonial, Franklin Fisher, MU. 4-7038.	GIMBEL BROS.	BROADWAY & 33RD ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Mar. 30 Just out	TWO GARDEN BOOKS G. Two books dealing with garden subjects will be published on this date: "Making a Garden of Perennials" by Grace Tabor, \$1.50, and "Making Terrace and Outdoor Furnishings", by Robert Scharff (Mr. Fix), \$1.50. Publicity: Robert McBride, MU. 4-2630.	THE McBRIDE COMPANY, INC.	200 EAST 37TH ST.
Mar. 30- Apr. 8	M. THIRD ANNUAL CALIFORNIA HOBBY SHOW, SHRINE CONV. HALL, LOS ANGELES, CAL. CONTACT: CHET BILLINGS, TABERY CORP., 3443 SO. HILL ST., LOS ANGELES 7.		
Mar. 30- Apr. 8	M. WORLD HOBBY EXPOSITION, THE COLISEUM, CHICAGO, ILLINOIS. CONTACT: CHARLES SNITOW, 331 MADISON AVENUE, NEW YORK 17, N.Y.		
Saturday Mar. 31- Apr. 1	EASTERN CONFERENCE AP. This conference will be held at the Shoreham Hotel. Persons attending are asked not to register until they receive a card from the Chairman, Miss Kay Hanson, as a block of rooms has been reserved. Registration fee of \$15 covers all events. Friday, March 30 there will be an early bird session in the evening with the Baltimore Club as hostess. There will be interesting speakers at the Saturday morning sessions which will be followed by a luncheon. In the afternoon Mrs. Truman will receive the clubs at a tea at Blair House and in the evening there will be a costume party to which men guests are invited. Vice President and Mrs. Barkley will review the grand march. On Sunday morning a brunch session will be held to discuss club activities. Contact: Katherine L. Hanson, United Service Association, Inc., Wardman-Park Hotel, Washington, D.C.	WOMEN'S ADVERTISING CLUBS	WASHINGTON, D.C.
Mar. 31- Apr. 8	HF. WASHINGTON HOME BLDGS. SHOW & HOME FURNISHING FESTIVAL, NATL. GUARD ARMORY WASHINGTON, D.C. CONTACT: JAMES W. PEARSON, 1757 K. ST., WASH., D.C.		
Apr. 1- Apr. 4	HF. CALIFORNIA RETAIL JEWELERS ASSN., PALACE HOTEL, SAN FRANCISCO, CAL. CONTACT: WILLIAM M. ERB, 46 KEARNEY ST., SAN FRANCISCO, CALIFORNIA.		

WEEK BEGINNING MONDAY, APRIL 2, 1951

Monday Apr. 2 7:30 P.M.	TWENTY-THIRD LECTURE AP. Legal pitfalls of advertising and publication will be discussed by George S. McMillan of Bristol-Myers Company. Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF N.Y.	WALDORF-ASTORIA
Apr. 2- Apr. 5	HF. LANCASTER ANTIQUES SHOW, LANCASTER, PENNSYLVANIA. CONTACT: MRS. M. E. RENNER, 483 W. MARKET STREET, YORK, PENNSYLVANIA.		
Monday Apr. 2- Apr. 12	CARPET FASHION OPENING HF. During the 1951 Carpet Fashion Opening, the Carpet Institute will sponsor two contests: one for outstanding window and interior floor covering displays showing best coordination with the Carpet Fashion Opening, and another for the most original newspaper ads showing best coordination. For complete contest details write to Display Contest or Newspaper Ad Contest, The Carpet Institute, Empire State Bldg., New York 1, N.Y. Publicity: Melva Chesrown, Fred Eldean Organization, EL. 5-7651.	CARPET INSTITUTE	COUNTRYWIDE
Apr. 3 7:30 P.M.	HF. REGULAR MEETING, UPH. FURN. MFRS. ASSN., HOTEL McALPIN, NEW YORK, N.Y. CONTACT: IRVING R. KASS, TOLLERIS, KASS & TOLLERIS, MU. 3-4247.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Apr. 3- Apr. 4	<u>AP.</u> DISPLAY EXHIBIT, POINT OF PURCHASE ADV. INST., WALDORF-ASTORIA, N.Y.C. CONTACT: J. KINGSLEY GOULD, EXEC. SECTY., MU. 7-1241.		
Thursday Apr. 5 4:00 P.M.- 7:00 P.M.	<u>PRESS PARTY</u> <u>ELISE YOUNG GALLERIE</u> 4½ EAST 65TH STREET <u>H.F.</u> A party for the press, by invitation only, will be held to display this new establishment, specializing in lamps and shades designed by Elise Young, as well as decorative accessories. Contact: Elise Young, RE. 7-2932; Publicity: Marjorie Hutton, RE. 4-3479.		
Apr. 7- Apr. 11	<u>H.F.</u> PITTSBURGH GIFT MART, WILLIAM PENN HOTEL, PITTSBURGH, PENNSYLVANIA. CONTACT: J. M. HAMMER, KNOX, PENNSYLVANIA.		
Apr. 7- Apr. 14	<u>F.</u> NATIONAL DONUT WEEK. SPONSOR: NATL. DONUT WEEK COMM., 152 W. 42ND ST., NEW YORK 18, N.Y.		
Apr. 8- Apr. 15	<u>HF.</u> HOUSTON NATL. HOME SHOW, COLISEUM, HOUSTON, TEXAS. CONTACT: I.W. CURRY, 903 BANKERS MORTGAGE BLDG., HOUSTON, TEXAS.		

ADVANCE DATES AND NOTICES

Monday Apr. 9 7:30 P.M.	<u>TWENTY-FOURTH LECTURE</u> <u>ADV. WOMEN OF N.Y.</u> <u>WALDORF-ASTORIA</u> <u>AP.</u> Subject of this lecture will be You and Your Job in Advertising. Veronica Dengel of Personality Unlimited will discuss "Your Best Foot Forward"; Dorothy Dignam of N.W. Ayer will speak on "Happy Talk" on Getting the Job. Contact: Mabel Blake, CI. 5-4149.		
Apr. 9- Apr. 13	<u>HF.</u> SOUTHWEST FURNITURE MARKET, FAIR PARK BUILDINGS, DALLAS, TEXAS. CONTACT: H. E. DILL, 902 SOUTHLAND LIFE ANNEX, DALLAS, TEXAS.		
Monday Apr. 9- Apr. 14	<u>COUNTRY ANTIQUES FAIR</u> <u>NEW YORK ANTIQUES FAIR, INC.</u> 71ST REG. ARMORY <u>HF.</u> Emphasis will be on the country antique dealers at this fair. Hours: 1 to 11 P.M. daily; closing Saturday at 6 P.M. Contact: The Nuttalls and Dorothy Hazen, mgrs., TE. 8-6830.		
Tuesday Apr. 10 4:00 P.M.- 7:00 P.M.	<u>PRESS OPENING</u> <u>FINE FABRICS & INTERIORS</u> 14 E. 55TH STREET <u>HF.</u> A new type of home furnishings service will be rendered to the retail customer by this shop, the only one of its kind in New York City. Here, under one roof, the customer can see the newest and finest fabrics from all the top fabric houses. A complete interior decorating service is also offered. The shop will be introduced to the press at a Champagne Buffet on this date by invitation only. Directors: Ruth Mack (Mrs. Walter S. Mack, Jr.) and Jean Swanson, PL. 3-2135; Publicity: Felice Maier, 550 Fifth Avenue, PL. 7-6454.		
Wednesday Apr. 11	<u>BRAND NAMES DAY LUNCHEON AND AWARDS</u> <u>BRAND NAMES FOUNDATION</u> <u>GRAND BALLROOM</u> 37 WEST 57TH STREET <u>HOTEL COMMODORE</u> <u>M.</u> The principal speaker will be Michael DiSalle, Dir. of Price Stabilization. Nearly 200 retail stores will be considered for top honors in the 3rd annual Brand Name Retailer of the Year awards. Seventeen awards will be made on this date to a store in each one of these categories: alcoholic beverage; children's wear; department stores; electrical appliance; drug; food; furniture stores; gasoline service stations; hardware; jewelry; men's wear; music; shoe; sporting goods; stationery; variety stores; women's specialty shops. Five runners-up in each category will receive certificates of distinction. Contact: Brand Names Foundation, PL. 9-8425.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Apr. 11- Apr. 21	<u>M.</u> NATIONALLY ADVERTISED BRANDS WEEK IN VARIETY STORES. SPONSOR: CHAIN STORE AGE VARIETY EDITIONS, 185 MADISON AVE., NEW YORK 16.		
Apr. 14- Apr. 18	<u>B;HF.</u> BUILDERS HOME AND FLOWER SHOW, AUDITORIUM, MINNEAPOLIS, MINNESOTA. CONTACT: H. H. CORY, MGR., 1157 N.W. BANK BLDG., MINNEAPOLIS, MINNESOTA.		
Apr. 14- Apr. 20	<u>HF.</u> OKLAHOMA NATL. HOME SHOW, OKLAHOMA CITY, OKLAHOMA. CONTACT: GUS FIELDS, 329 BILTMORE HOTEL, OKLAHOMA CITY, OKLAHOMA.		
Apr. 15- Apr. 19	<u>HF.</u> PHILADELPHIA GIFT SHOW, BENJAMIN FRANKLIN HOTEL, PHILADELPHIA, PA. CONTACT: GEORGE F. LITTLE MANAGEMENT, 220 FIFTH AVENUE, MU. 9-7147.		
Monday Apr. 16- Apr. 20	13TH ANNUAL ANTIQUES SHOW <u>HF.</u> Seventy-eight antiques exhibitors from twelve states will display at this annual event. Leading exhibitors will include Wylie-on-the-Green, affiliated with Plummers Ltd. of New York. Hours: 1 to 10:30 P.M. daily; closing at 6 P.M. on April 20. Contact: Milton Cottler, 220 Park Street, New Haven, Conn.	NEW HAVEN ANTIQUES SHOW	ARENA NEW HAVEN, CONN.
Apr. 16- Apr. 20	<u>M.</u> TWENTIETH ANNUAL PACKAGING WEEK. SPONSOR: AMERICAN MANAGEMENT ASSN., 330 WEST 42ND STREET, NEW YORK 18, N.Y.		
Monday Apr. 16- Apr. 28	SLEEP SHOW FOR 1951 <u>HF.</u> The annual Sleep Show promotion will be held throughout the country on these dates. Sponsors: National Association of Bedding Mfrs., Merchandise Mart, Chicago 54, Ill.; National Retail Furniture Assn., 666 Lake Shore Drive, Chicago, 11, Ill.; National Retail Dry Goods Assn., 100 West 31st Street, New York 1, N.Y.	BEDDING & FURN. ASSNS.	COUNTRYWIDE
Tuesday Apr. 17 6:30 P.M.	COCKTAILS AND AWARDS DINNER <u>E.</u> The Sixth Annual Lewis & Conger Home Safety Awards Dinner will be held on this date. At this time awards will be made to the manufacturers who have turned out the safest new appliances for the home during 1950. By invitation only to the press, radio and so forth. Cocktails at 6:30; dinner at 7:15. Informal dress. A few additional tickets at \$10 each are available. Publicity: Herbert Askwith, Lewis & Conger, VA. 6-2200.	LEWIS & CONGER 45TH & SIXTH AVE.	STARLIGHT ROOF WALDORF-ASTORIA
Apr. 17- Apr. 20	<u>M.</u> NATL. PACKAGING EXPOSITION, AUDITORIUM, ATLANTIC CITY, NEW JERSEY. PUBLICITY: EDWARD K. MOSS, BR. 9-6055.		
Wednesday Apr. 18 Just out	TWO BOOKS ON DECORATION J. B. LIPPINCOTT CO. PHILADELPHIA, PA. <u>HF.</u> Sherrill Whiton's "Elements of Interior Design and Decoration" has been brought up to date with twenty-five percent new material. Extensively illustrated, \$7.50. Lois and William Katzenbach's "The Practical Book of American Wallpaper", \$10, covers the recent history of wallpaper in this country and shows the use of all types of wallpaper. Publicity: Stanley Chambers, J. B. Lippincott Company, E. Washington Square, Philadelphia, Pa.		
Apr. 19- Apr. 26	<u>HF.</u> JAMESTOWN SPRING FURNITURE MARKET, FURN. MFRS. BLDG., JAMESTOWN, N.Y. CONTACT: PAUL E. DENNEY, FURN. MFRS. BUILDING, JAMESTOWN, N.Y.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Apr. 20- Apr. 29	<u>HF.</u> INDIANAPOLIS HOME SHOW, INDIANAPOLIS, INDIANA. CONTACT: J. FRANK CANTWELL, 1456 NO. DELAWARE STREET, INDIANAPOLIS, IND.		
Apr. 21-22	<u>M.</u> FIRST PART OF PASSOVER.		
Apr. 21- Apr. 28	<u>B:HF.</u> GREATER READING HOME & BUILDING SHOW, FAIR GROUNDS, READING, PA. CONTACT: CLARENCE L. EBBERT, 22 NO. FIFTH STREET, READING, PENNSYLVANIA.		
Apr. 22- Apr. 26	<u>HF.</u> ANNUAL MEETING AMERICAN CERAMIC SOCIETY, PALMER HOUSE, CHICAGO, ILL. CONTACT: CHARLES S. PEARCE, 2525 NO. HIGH STREET, COLUMBUS 2, OHIO.		
Apr. 22- Apr. 28	<u>F.</u> NATIONAL RICE WEEK. SPONSOR: BEAUMONT CHAMBER OF COMMERCE, BEAUMONT, TEXAS.		
Monday Apr. 23 7:00 P.M.	GRADUATION PARTY <u>AP.</u> All students who complete the Lecture Course are invited to be guests of A.W.N.Y. at a gala party at which the winners of the prize awards will be announced. Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF NEW YORK	WALDORF ASTORIA
Apr. 23- Apr. 28	<u>B:HF.</u> FOURTH ANNUAL BETTER HOMES EXP., WEST END AVE. ARMORY, BINGHAMPTON, N.Y. CONTACT: ROBERT T. ALLEN, HOTEL BINGHAM, BINGHAMPTON, N.Y.		
Tuesday Apr. 24- May 14 7:00 P.M.- 9:00 P.M.	LECTURE SERIES ON HOME FURNISHINGS <u>HF.</u> Four lectures, to be held on consecutive Tuesday evenings, will deal with Floor Coverings, Wall Coverings, Furniture and Accessories. There will be two speakers each evening, experts in their field, who will each talk for 45 minutes with 15 minutes for questions and answers. Everyone interested is urged to enroll. Fee for entire course is \$6 and enrollment is limited. Register at Art Alliance. Publicity: Florence Fleischer, James Lees & Sons Company, Bridgeport, Pennsylvania.	HOME FASHIONS LEAGUE PHILADELPHIA CHAPTER	ART ALLIANCE 251 S. 18, PHILA.
Apr. 27-28	<u>M.</u> SECOND PART OF PASSOVER.		
Apr. 28- May 6	<u>HF.</u> SAN ANTONIO HOME SHOW, SAN ANTONIO, TEXAS CONTACT: G. A. GODFREY, CHAMBER OF COMMERCE BLDG., DALLAS, TEXAS.		
Apr. 28	<u>HF.</u> INTERNATIONAL TEXTILE EXPOSITION, LILLE, FRANCE, TO MAY 20.		
Apr. 29- May 5	<u>HF.</u> NATIONAL COTTON WEEK SPONSOR: NATIONAL COTTON COUNCIL OF AMERICA, 271 CHURCH ST., NEW YORK 13.		
Apr. 29- May 5	<u>E.</u> NATIONAL HOME DEMONSTRATION WEEK SPONSOR: EXTENSION SERVICE, U.S. DEPT. OF AGRICULTURE, WASHINGTON, D.C.		
Monday Apr. 30	COMPETITION CLOSES <u>M.</u> The closing date for nominations for the annual John Wesley Hyatt Award for outstanding achievement in the field of plastics has been postponed from April 2 because of unusual current conditions in the field. The award, which consists of a gold medal and \$1000., may be competed for by molders, fabricators, laminators, extruders, reinforced plastics processors, film and sheeting producers and printers, machinery and equipment manufacturers and raw material producers. Entry blanks may be obtained by writing William T. Cruse, The Society of the Plastics Industry, 295 Madison Ave., New York 17, N.Y. Publ.: Langdon P. Williams, MU. 6-1490.	SOC. OF THE PLASTICS IND.	295 MADISON AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Apr. 30- May 4	TWENTIETH ANNIVERSARY CONFERENCE & EXHIBIT <u>HF.</u> Open to all decorators and members of allied professions and trades, this year's conference has as its theme "Interior Decoration Comes of Age." A stimulating program has been planned for April 30, May 1-2. The Trade Exhibit will continue through May 4 and will be held in the Civic Auditorium where it will be open to the public on May 3 and 4. A series of rooms designed by members for Grand Rapids furniture manufacturers will be on view at the Grand Rapids Furniture Museum, as well as photographic displays. Information and reservations: Natl. A.I.D. Headquarters, 41 East 57th Street, New York 22, N.Y.; Publicity: Albert M. Leach, Alfred Auerbach Assoc., CO. 5-7805.	AMERICAN INSTITUTE OF DECORATORS	PANTLIND HOTEL GRAND RAPIDS, MICH.
Monday Apr. 30- May 5	EASTERN STATES ANTIQUES FAIR <u>HF.</u> Emphasis will be placed on Early American antiques at this 32nd Antiques Fair. Hours, 1 to 11 P.M. daily, closing Saturday at 6 P.M. Contact: C.J. & C.B. Nuttall, TE. 8-6830.	C.J. & C.B. NUTTALL 660 MADISON AVENUE	WESTCHESTER COUNTY CENTER, WHITE PLAINS
Tuesday May 1- May 5	HOME PROGRESS EXPOSITION <u>HF.</u> The 16th Annual New Haven Home Progress Exposition, under the sponsorship of the New Haven Register, will be held on these dates and will feature a Furniture and Fashion Fair. Contact: Milton Cottler, 220 Park Street, New Haven, Connecticut.	NEW HAVEN REGISTER	NEW HAVEN ARENA
Thursday May 10 5:00 P.M.- 7:00 P.M.	SPRING CARNIVAL <u>M.</u> The League will hold its annual Spring cocktail party for fund-raising purposes on this date. Members are urged to come and bring their families and friends. Merchandise contributions for prizes will be welcome as always. Invitations will be in the mail shortly. Tickets will soon be on sale at \$3.75 each at the League offices, 441 Madison Avenue. Contact: Jane Scriven, Chairman, PL. 3-5200 and Paige Dougherty, MU. 2-1490.	HOME FASHIONS LEAGUE	PARK-SHERATON

MUSEUM, GALLERY & GARDEN NEWS

Monday Apr. 16- Apr. 20	1ST ANNUAL FLOWER SHOW <u>G.</u> New Haven's first Flower Show, which is to be an annual event, will feature the theme of "Our Heritage." Garden Glubs of Southern Connecticut will set up rooms in antique decor with flower arrangements. Contact: Milton Cottler, 220 Park Street, New Haven, Connecticut, and Mrs. Franklin Swift, Woodbridge, Connecticut.	NEW HAVEN ARENA	NEW HAVEN, CONN.
Apr. 16- Apr. 22	<u>G.</u> NATIONAL GARDEN WEEK. CONTACT: GENERAL FEDERATION OF WOMEN'S CLUBS, 1734 N. ST., N.W., WASH., D.C.		
Wednesday Apr. 18- June 9	MASK EXHIBIT <u>M.</u> An exceptional display of masks collected from all ages and all parts of the world will go on view under the title "False Faces." Ceremonial, religious, life, death, theatrical, dance and festival masks made of leather, wood, porcelain, papier mache, plaster and linen will be shown. Hours: 10 A.M. to 5 P.M. Mon. through Sat.; until 9:30 P.M. Tues. and Thurs. up to Apr. 30. (Closed Sat. after June 1). Admission free. Contact: Calvin S. Hathaway, Alleine E. Dodge and Everett P. Lesley, Jr., AL. 4-6300.	COOPER UNION MUSEUM	COOPER SQUARE

DATEWHAT'S GOING ONGIVEN BYWHEREMUSEUM, GALLERY AND GARDEN NEWS (Cont'd)

Tuesday PRESS PREVIEW MUSEUM OF MODERN ART 11 WEST 53RD STREET
Mar. 27- HF. A press preview of the winning designs in the lamp competition sponsored jointly by the Museum of Modern Art and the Heifetz Co. will be held
2:00 P.M.- on this date. The winners will go on sale March 28 in stores throughout
5:00 P.M. the country. Publicity for the Museum, Betty Chamberlain, CI. 5-8900;
May 27 Publicity for the Heifetz Co., Hilda Kassell, PL. 9-2917.

EDITORIAL REQUIREMENTS

For Tobe Associates, 11 West 42nd Street, New York 18, N.Y. CH. 4-1219

Information relating to home furnishings, fashions, cosmetics, or in fact anything of interest to women is desired. Address: Beatrice Cannon.

For Savings and Loan Publications, 1511 Northwest Blvd., Columbus 12, Ohio.

This syndicated publication published for various home mortgage institutions throughout the country has over 120 different accounts with a circulation of over 150,000. They are interested in receiving articles dealing with home furnishings with appropriate illustrations. Such articles should be informative and not read like an advertisement of the product. Address: Chester P. Mirick, Editor.

PERSONNEL CHANGES AND ADDITIONS

Will all subscribers having List of Editors please make changes below:

Christian Science Monitor, 1 Norway Street, Boston, Massachusetts.

Marilyn Hoffman is now Home Furnishings Editor, taking Margaret Warren Foote's place. Miss Foote, however, will continue to do occasional free lance work for this publication.

Woman's Day, 19 West 44th Street, New York 18, N.Y.

Epsie Kinnard is now Associate Editor of this publication.

Wallpaper Magazine, 114 East 32nd Street, New York 16, N.Y.

B. H. Hellman, formerly of Fairchild Publications, is now the editor of this magazine, taking Mrs. Beaton's place.

Savings & Loan Publications, 1511 Northwest Blvd., Columbus 12, Ohio.

Chester P. Mirick is now Editor of these syndicated publications; James H. McGavran is Managing Editor.

Home Magazine, 51 N. High Street, Columbus 15, Ohio

This publication should be removed from List of Editors. It is only one of the 120 publications served by the organization listed directly above.

Home Furnishings Calendar

Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

Emma Aubert Cole, Managing Editor
Zelda K. Schiller, Circulation Manager
Hilda Kassell, Promotion Director

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